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| 1. **NAME** of the resource / tool | Sample Policy Forum Flyers |
| 1. **WHAT** is the purpose of the resource / tool? | To see two type of flyers to promote the policy forums. |
| 1. **WHO** developed the resource / tool? (If it was adapted from an existing document, please include a citation for the original source.) | A consulting firm for Los Angeles Preschool Advocacy Initiative (LAPAI) developed the flyer for the first forum with “Put Children First” message.  Antelope Valley Partners for Health, a nonprofit organization, developed the flyer for the second advocacy forum. |
| 1. **HOW** should the resource / tool be used? 2. *What circumstances are ideal/appropriate?* 3. *By whom and when?* 4. *Is a particular skill set or special preparation needed?* | 1. Use a flyer to promote an event. 2. This tool should be used as a reference by a group or committee developing the flyer. 3. The person developing a report like this needs access to a computer and know how to manage different programs. |
| 1. **WHY** is this resource being recommended? (What makes is especially effective or useful for community-based work?) | As the Best Start initiative move into advocacy, these documents can serve as reference to consider when planning their own event. |