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| 1. **NAME** of the resource / tool
 | Storytelling |
| 1. **WHAT** is the purpose of the resource / tool?
 | The purpose of the tool is to help advocates prepare for their meeting with a decision or policy maker. The tool is a booklet with questions to consider for the visit, provides examples, and a list of conversation starters or transitions that can be used when interacting with decision or policy makers. |
| 1. **WHO** developed the resource / tool? (If it was adapted from an existing document, please include a citation for the original source.)
 | This is a tool developed by a consultant for the Campaign for High School Equity, a civil rights coalition that is no longer around but was funded by the Bill and Melinda Gates Foundation. |
| 1. **HOW** should the resource / tool be used?
2. *What circumstances are ideal/appropriate?*
3. *By whom and when?*
4. *Is a particular skill set or special preparation needed?*
 | 1. Once a group determines they will be advocating and meetings or visits have been scheduled.
2. This tool should be used by the group facilitator and advocates participating in the action (visit, meeting, or giving a testimonial, etc).
3. No, follow the booklet. Ensure enough time is spent in having the advocates develop their talking points, in their own style. Some like to prepare outlines with the main themes they want to address, others need to prepare full scripts to feel prepared. Timing their speeches helps them determine if they need to cut some points.
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| 1. **WHY** is this resource being recommended? (What makes is especially effective or useful for community-based work?)
 | As the Best Start initiative move into advocacy, these documents can serve as reference to consider when planning their talking points. |