

# LEAF: Communications

FOCUS AREA	ONE LEAF	TWO LEAVES	THREE LEAVES
INTERNAL AND EXTERNAL MESSAGING			
<p>Q1. Does your agency's/ organization's communication about young people internally and externally support young people thriving?</p>	<p><i>In collaboration with young people:</i></p> <ul style="list-style-type: none"> <li>Review reports, videos, social media posts, newspaper articles, and blogs to ensure they emphasize young people's potential and strengths and do not include any damage imagery (harmful stereotypes or statistics that portray a negative image) about young people.</li> <li>Provide opportunities to write materials and design graphics for the agency/ organization.</li> </ul>	<p><i>In collaboration with young people:</i></p> <ul style="list-style-type: none"> <li>Design a website devoted to highlighting the accomplishments of young people and advertise youth-endorsed programs and resources.</li> <li>Include written or design pieces by young people in newsletters.</li> <li>Encourage staff to partner with young people to co-create written materials for the agency's/organization's newsletters and various reports (e.g., grant, board, end of the year, etc).</li> </ul>	<ul style="list-style-type: none"> <li>Hire young people with lived expertise as staff members of the Communications team to review, provide feedback on, and create internal and external materials.</li> <li>Co-create with young people a Communications strategy and plans.</li> </ul>

## Resources to Strengthen Practice: COMMUNICATIONS

- [Youth Thrive Video: Voices from the Network](#)
- [Youth Thrive: Our Story \(So Far\)](#)
- [Youth Thrive Alive! Forum: Presenting New Youth Thrive Resources](#)