



**Manifiesto 2.0: The Parent Edition**  
**Presentation Planning Tool: Talking Points for Different Audiences**

*To prepare a presentation for different audiences, you can use this tool to reflect on how your experience relates to the 5 Commitments of Manifiesto 2.0: The Parent Edition.*

<b>What the Manifiesto says:</b> <b>Commitment 1 -- Challenge Racism</b>	<b>Audience: Parents</b> <ul style="list-style-type: none"><li>• <b>What does this commitment mean to me as a parent?</b></li></ul>	<b>Audience: Agencies/Systems</b> <ul style="list-style-type: none"><li>• <b>How can my experience show agencies and systems the need for change?</b></li></ul>
<p>To challenge racism, agencies must:</p> <ol style="list-style-type: none"><li>1. Provide resources that parents need to participate, such as translation and interpretation</li><li>2. Hire people from the community to reflect its diversity</li><li>3. Include pictures that reflect all families, especially fathers</li><li>4. Create opportunities for diverse families to influence policies and programs</li><li>5. Mandate antiracism training for staff at all levels</li></ol>		



<b>What the Manifesto says:</b> <b>Commitment 2 -- Embrace Parent Leadership</b>	<b>Audience: Parents</b> <ul style="list-style-type: none"><li>• <b>What does this commitment mean to me?</b></li></ul>	<b>Audience: Agencies/Systems</b> <ul style="list-style-type: none"><li>• <b>How can my experience show agencies and systems the need for change?</b></li></ul>
<p>To embrace parents as partners and leaders, agencies must provide:</p> <ol style="list-style-type: none"><li>1. Intentional pathways for parents to become leaders</li><li>2. Stipends for our time and contributions</li><li>3. Help with child care and transportation</li><li>4. Follow-up on how our voices made a difference</li><li>5. Opportunities for us to participate in decision-making</li></ol>		



<b>What the Manifesto says:</b> <b>Commitment 3 -- Prioritize Resources</b>	<b>Audience: Parents</b> <ul style="list-style-type: none"><li>• <b>What does this commitment mean to me?</b></li></ul>	<b>Audience: Agencies/Systems</b> <ul style="list-style-type: none"><li>• <b>How can my experience show agencies and systems the need for change?</b></li></ul>
<p>To prioritize resources for effective parent leadership, agencies must provide:</p> <ol style="list-style-type: none"><li>1. An overview of the budget and staffing to support family engagement work</li><li>2. A process for parents to give feedback and request resources (meeting space, materials, etc.)</li><li>3. A survey asking parents about barriers to participation</li><li>4. Opportunities for input on funding proposals and budgets</li><li>5. Parent representation in budget decision-making and hiring of family engagement staff</li></ol>		



<b>What the Manifesto says:</b> <b>Commitment 4 -- Create Career Pathways</b>	<b>Audience: Parents</b> <ul style="list-style-type: none"><li>• <b>What does this commitment mean to me?</b></li></ul>	<b>Audience: Agencies/Systems</b> <ul style="list-style-type: none"><li>• <b>How can my experience show agencies and systems the need for change?</b></li></ul>
<p>To build career pathways, agencies must provide:</p> <ol style="list-style-type: none"><li>1. Access to training and professional development</li><li>2. Certificates of completion, help with resumes, and letters of recommendation</li><li>3. Part-time and flexible positions suitable for working parents</li><li>4. Extra support for parents who become employees to get used to office work and the ability to maintain the perspective of a parent leader</li><li>5. Ability to use life experience to qualify for positions that require advanced education</li></ol>		



<b>What the Manifesto says: Commitment 5 -- Promote Easy Access and Equitable Outcomes</b>	<b>Audience: Parents</b> <ul style="list-style-type: none"><li>• <b>What does this commitment mean to me?</b></li></ul>	<b>Audience: Agencies/Systems</b> <ul style="list-style-type: none"><li>• <b>How can my experience show agencies and systems the need for change?</b></li></ul>
<p>To create a bias-free, user-friendly early childhood system, agencies must:</p> <ol style="list-style-type: none"><li>1. Keep track of how well specific programs are serving each population in the community</li><li>2. Be transparent about what biases and barriers are discovered and address them promptly</li><li>3. Hire diverse parents with experience in a particular system</li><li>4. Include parents and caregivers in decision-making so that changes reflect what they want and need</li><li>5. Design an early childhood system with families that coordinates access and continuously improves the quality of services</li></ol>		