



Manifesto 2.0: The Parent Edition
Presentation Planning Tool: Talking Points for Different Audiences

To prepare a presentation for different audiences, you can use this tool to reflect on how your experience relates to the 5 Commitments of Manifesto 2.0: The Parent Edition.

What the Manifesto says: Commitment 1 -- Challenge Racism	Audience: Parents <ul style="list-style-type: none">• What does this commitment mean to me as a parent?	Audience: Agencies/Systems <ul style="list-style-type: none">• How can my experience show agencies and systems the need for change?
To challenge racism, agencies must: <ol style="list-style-type: none">1. Provide resources that parents need to participate, such as translation and interpretation2. Hire people from the community to reflect its diversity3. Include pictures that reflect all families, especially fathers4. Create opportunities for diverse families to influence policies and programs5. Mandate antiracism training for staff at all levels		



What the Manifesto says: Commitment 2 -- Embrace Parent Leadership	Audience: Parents <ul style="list-style-type: none">• What does this commitment mean to me?	Audience: Agencies/Systems <ul style="list-style-type: none">• How can my experience show agencies and systems the need for change?
To embrace parents as partners and leaders, agencies must provide: <ol style="list-style-type: none">1. Intentional pathways for parents to become leaders2. Stipends for our time and contributions3. Help with child care and transportation4. Follow-up on how our voices made a difference5. Opportunities for us to participate in decision-making		



What the Manifesto says: Commitment 3 -- Prioritize Resources	Audience: Parents <ul style="list-style-type: none">• What does this commitment mean to me?	Audience: Agencies/Systems <ul style="list-style-type: none">• How can my experience show agencies and systems the need for change?
<p>To prioritize resources for effective parent leadership, agencies must provide:</p> <ol style="list-style-type: none">1. An overview of the budget and staffing to support family engagement work2. A process for parents to give feedback and request resources (meeting space, materials, etc.)3. A survey asking parents about barriers to participation4. Opportunities for input on funding proposals and budgets5. Parent representation in budget decision-making and hiring of family engagement staff		



What the Manifesto says: Commitment 4 -- Create Career Pathways	Audience: Parents <ul style="list-style-type: none">• What does this commitment mean to me?	Audience: Agencies/Systems <ul style="list-style-type: none">• How can my experience show agencies and systems the need for change?
<p>To build career pathways, agencies must provide:</p> <ol style="list-style-type: none">1. Access to training and professional development2. Certificates of completion, help with resumes, and letters of recommendation3. Part-time and flexible positions suitable for working parents4. Extra support for parents who become employees to get used to office work and the ability to maintain the perspective of a parent leader5. Ability to use life experience to qualify for positions that require advanced education		



What the Manifesto says: Commitment 5 -- Promote Easy Access and Equitable Outcomes	Audience: Parents <ul style="list-style-type: none">• What does this commitment mean to me?	Audience: Agencies/Systems <ul style="list-style-type: none">• How can my experience show agencies and systems the need for change?
<p>To create a bias-free, user-friendly early childhood system, agencies must:</p> <ol style="list-style-type: none">1. Keep track of how well specific programs are serving each population in the community2. Be transparent about what biases and barriers are discovered and address them promptly3. Hire diverse parents with experience in a particular system4. Include parents and caregivers in decision-making so that changes reflect what they want and need5. Design an early childhood system with families that coordinates access and continuously improves the quality of services		